



EMBASSY OF THE REPUBLIC OF KENYA WASHINGTON, D.C.

KEW/ADM/1/39A

TO THE KENYAN DIASPORA

RE: HEALTHCARE SURVEY TO THE KENYAN DIASPORA

This is to inform the Kenyan Diaspora living and working in the USA in regard to the above subject matter.

The Africa Healthcare Portal is a subsidiary of Sales Resources Africa. As a strategy of enhancing access to healthcare services by Kenyan's Diaspora beneficiaries, it has designed a survey aimed at collecting feedback from Kenyan Diaspora on areas of healthcare they feel they need to be improved. This will ease access of healthcare services by their dependents. The survey can be accessed through the link below:

[https:// www.surveymonkey.com/r/ZXR2PTZ](https://www.surveymonkey.com/r/ZXR2PTZ).

Please find the letter below dated 7th February 2019 for more information.

EMBASSY OF THE REPUBLIC OF KENYA

WASHINGTON DC

FEBRUARY 2019

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7th February 2019

THE PRINCIPAL SECRETARY,
MINISTRY OF FOREIGN AFFAIRS,
NAIROBI

ATTENTION; DIRECTOR DIASPORA AND CONSULAR AFFAIRS

Dear sir/madam,

REF; REQUEST TO SEND HEALTHCARE SURVEY TO KENYAN DIASPORA
THROUGH KENYAN MISSIONS ABROAD

My email and letter of 14th December 2018 received by yourselves on 19th December 2018 refers.

THE AFRICAN HEALTHCARE PORTAL is a subsidiary of Sales Resource Africa, a consulting firm formed in Kenya in 2001.

At Sales Resource Africa we develop sales plans, recruit highly qualified sales professionals and manage them to meet our clients' revenue goals. Many organizations may have a sales team in place but our flexible solutions allow them to meet the demands of today's market.

The African Healthcare Portal is a project with the aim of easing access to Healthcare across Africa for dependants/loved ones of our brothers and sisters in the diaspora.

There are an estimated 4.5 million Kenyans in the Diaspora. They send home 1.95 Billion US Dollars per year or 160 million dollars monthly (source Central Bank of Kenya remittances 2018)

Healthcare receives 8% of the total remittances. This in monetary terms is 156 million USD annually and 13 million USD monthly. We can assume that 40% of the diaspora population work and send money home. These are about 2 million people sending an average of USD 100 per month or USD 1200 annually.

PARTNERSHIP WITH MINISTRY OF FOREIGN AFFAIRS

We would like to partner with MFA in the area of product development. We have designed a survey that collects feedback on areas of Healthcare that diasporans feel they would need assistance in. The survey is currently underway and we have sent it to about 1,000 diasporans by WhatsApp, email and social media.

We however feel that it would be looked at with the seriousness it deserves if disseminated by Kenyan missions abroad. We would like to request you for this assistance.

The survey can be accessed through the link below.

<https://www.surveymonkey.com/r/ZXR2PTZ>

I am available to meet at your convenience to tackle any queries or clarifications you may require.

Yours sincerely,



Kenneth Thimba